

Never Miss the Learning Goal
Always Hit the Bullseye



with
Creative Agni's Corporate Training Programs & Workshops



Corporate Workshop in

Content Writing for the Web

Learn More about this Workshop at <http://creativeagni.com/cw/cww>

Create Content NOT Contentzilla!



The Easy Part...

is to get your pages to rank higher by posting Search Engine Optimized content on your website and on other sites!

The Hard Part...

is to get your visitors to stay, look around, feel confident, and place an order for your product/service or return for more quality content. Whether the content is interesting, intelligent, and inspiring will determine if your visitors will stay, come back for more, or escape never to return.

The Easy Way to do the Hard Part...

is to create content that isn't JUST Search Engine friendly, but also sticky and useful. Sticky content keeps the readers engaged; useful content provides value that makes them feel confident about you. *Confidence drives purchase decisions.*

Creative Agni's 1-Day Content Writing for the Web workshop will ensure that your web-content writing team writes original sticky content that goes beyond SEO and inspires, motivates, and instills confidence in your visitors.

www.CreativeAgni.com



Courses | Trainings | Workshops

Instructional Design | eLearning
Gamification | Rapid Authoring | Creativity

Write to us at: Connect@CreativeAgni.com

