

Never Miss the Learning Goal
Always Hit the Bullseye



with
Creative Agni's Corporate Training Programs & Workshops

Corporate Workshop in



Creativity for Content Design and Development

Learn More about this Workshop at <http://creativeagni.com/cw/c2d2>

Creatively designed and developed content has a freshness that inspires the learners. An awake and interested learner is a pre-condition to learning. Repetitive content that lacks creativity fails a course/training even before it takes off.

CREATIVITY

Imagination, Innovativeness, Ingenuity, Inventiveness, Novel, Originality, Fresh, Genius, Deft, Vision

Steve Jobs said, "Creativity is just connecting things."
The things that designers of Learning Content and Training Programs need to connect are: Audience, Content, and the Learning Medium.

Designed and developed within the constraints of a given audience and content-scope, creatively designed content ensures that the learner not only finds the learning experience engaging, but also relevant and effective. After all, it is created by connecting the audience's profile with the new learning in an innovative way!

Creative Agni's 2-Day Creativity for Content Design & Development workshop has two clear goals.

- 1. Introduce the learners to their creative energy.**
(The program plays cupid and helps the participants fall in love with their creativity.)
- 2. Provide the learners with a step-by-step method that will enable them to use their re-engaged creativity and make their audience fall in love with the content.**
(This program thus facilitates the participants to come up with creative and effective examples, activities, and exercises for their trainings/courses.)

www.CreativeAgni.com



Courses | Trainings | Workshops

Instructional Design | eLearning
Gamification | Rapid Authoring | Creativity

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